



Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: OBAMA FOR AMERICA(178906)  
PO BOX 8102  
Chicago, IL 60680-8102

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1091-54741  
Contract Dates: 11/01/2012-11/06/2012  
Customer Order:  
Linked Order:  
CPE: / / 2307

Invoice Num: 1091-409596  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

Page 2 of 7

**PAY BY** 12/11/2012  
Net 30 days

In Account With: GMMB, INC.(6441)  
3050 K St NW Ste 100  
Washington, DC 20007-5108  
ATTN:Accounts Payable

Product Desc: OBAMA 11/2-11/6

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
5	CSI:MIAMI 1	11/03/2012-11/03/2012		.....S.		30	2	340.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.....S.		1		340.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			340.00	Preempted
11/03/2012	Sa	01:44:52 AM	11/03/2012	OFA12A193H	30	340.00	340.00		Makegood in 00:58:00-02:00:00
6	CSI:MIAMI 2	11/04/2012-11/04/2012		.....S		30	1	430.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.....S		1		430.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	11:55:29 PM		OFA12A193H	30	430.00			
7	CRIMINAL MINDS 2	11/04/2012-11/04/2012		.....S		30	2	405.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.....S		1		405.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			405.00	Preempted
11/04/2012	Su	01:20:55 AM	11/04/2012	OFA12G194H	30	405.00	405.00		Makegood in 00:35:00-01:35:00
8	HIMYM/PARTNERS	11/02/2012-11/06/2012		M.....		30	1	4,050.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M.....		1		4,050.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	07:59:31 PM		OFA12G194H	30	4,050.00			

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In Account With: GMMB, INC.(6441)  
3050 K St NW Ste 100  
Washington, DC 20007-5108  
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Product Desc: OBAMA 11/2-11/6

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
9	HAWAII FIVE-O	11/05/2012-11/05/2012	M . . . . .	30	1	3,150.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		M . . . . .	1	3,150.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	10:33:28 PM		OFA12A193H	30	3,150.00				
10	CRIME TIME SATURDAY	11/03/2012-11/03/2012	. . . . . S .	30	3	900.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. . . . . S .	1	900.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa				30			900.00	Preempted	
11/05/2012	Mo	07:28:31 PM	11/03/2012	OFA12G194H	30	630.00	630.00		Makegood in 19:00:00-20:00:00	
11/06/2012	Tu	12:29:27 PM	11/03/2012	OFA12A193H	30	270.00	270.00		Makegood in 12:28:00-13:30:00	
11	48 HOURS	11/03/2012-11/03/2012	. . . . . S .	30	1	1,350.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. . . . . S .	1	1,350.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa				30			1,350.00	Preempted	
12	SIXTY MINUTES	11/04/2012-11/04/2012	. . . . . S	30	2	8,100.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. . . . . S	1	8,100.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su				30			8,100.00	Preempted	
11/04/2012	Su	07:33:12 PM	11/04/2012	OFA12A193H	30	8,100.00	8,100.00		Makegood	

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
13	THE AMAZING RACE		11/04/2012-11/04/2012		.....S		30	2	4,050.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.....S		1		4,050.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			4,050.00	Preempted
11/04/2012	Su	09:23:38 PM	11/04/2012	OFA12G194H	30	4,050.00	4,050.00		Makegood
14	THE MENTALIST		11/04/2012-11/04/2012		.....S		30	2	3,600.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.....S		1		3,600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			3,600.00	Preempted
11/04/2012	Su	11:19:24 PM	11/04/2012	OFA12G194H	30	3,600.00	3,600.00		Makegood
15	NFL FOOTBALL (LATE GAME)		11/04/2012-11/04/2012		.....S		30	2	5,000.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.....S		2		5,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	06:06:54 PM		OFA12A193H	30	5,000.00			
11/04/2012	Su	06:46:26 PM		OFA12A193H	30	5,000.00			
16	CBS SUNDAY MORNING		11/04/2012-11/04/2012		.....S		30	2	3,500.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.....S		2		3,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	09:09:05 AM		OFA12G194H	30	3,500.00			
11/04/2012	Su	10:28:58 AM		OFA12G194H	30	3,500.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
17	NFL FOOTBALL (EARLY GAME)	11/04/2012-11/04/2012	.....S	30	2	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		.....S	2	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	02:34:21 PM		OFA12G194H	30	1,800.00			
11/04/2012	Su	03:14:55 PM		OFA12G194H	30	1,800.00			
18	FACE THE NATION	11/04/2012-11/04/2012	.....S	30	2	3,600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		.....S	2	3,600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	10:59:18 AM		OFA12A193H	30	3,600.00			
11/04/2012	Su	11:27:27 AM		OFA12A193H	30	3,600.00			
19	CBS EVENING NEWS	11/05/2012-11/05/2012	M.....	30	1	3,150.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M.....	1	3,150.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:28:56 PM		OFA12A193H	30	3,150.00			
20	FIRST FORECAST MORNINGS	11/01/2012-11/01/2012	...T...	30	1	50.00			
CDR									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		...T...	1	50.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	05:19:00 AM		OFA12A193	30	50.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
21	CBS THIS MORNING	11/01/2012-11/01/2012	. . . T . . .	30	1	50.00				
CDR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. . . T . . .		1		50.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th	07:55:20 AM		OFA12A193	30	50.00				
22	THE STEVE HARVEY SHOW	11/01/2012-11/01/2012	. . . T . . .	30	1	125.00				
CDR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. . . T . . .		1		125.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th	09:47:27 AM		OFA12A193	30	125.00				
23	THE PRICE IS RIGHT	11/01/2012-11/01/2012	. . . T . . .	30	1	300.00				
CDR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. . . T . . .		1		300.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th	11:30:09 AM		OFA12A193	30	300.00				
24	THE TALK	11/01/2012-11/01/2012	. . . T . . .	30	1	200.00				
CDR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. . . T . . .		1		200.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th	02:28:49 PM		OFA12A193	30	200.00				

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25	ELEMENTARY	11/01/2012-11/01/2012		... T ...		30	1		2,000.00	
CDR										
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		... T ...		1		2,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th	10:33:23 PM		OFA12A193H	30	2,000.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		31		67,365.00		10,104.75	57,260.25	21,445.00	21,445.00	0.00

**Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

<b>Wire Transfer Instructions:</b>	<b>For Billing Inquiries Please Contact:</b> <b>Controller's Dept.</b>  212-856-8000	Gross Billing	67,365.00
		Trade Value	0.00
		Agency Commission	10,104.75
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		<b>Pay This Amount</b>	<b>57,260.25</b>

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